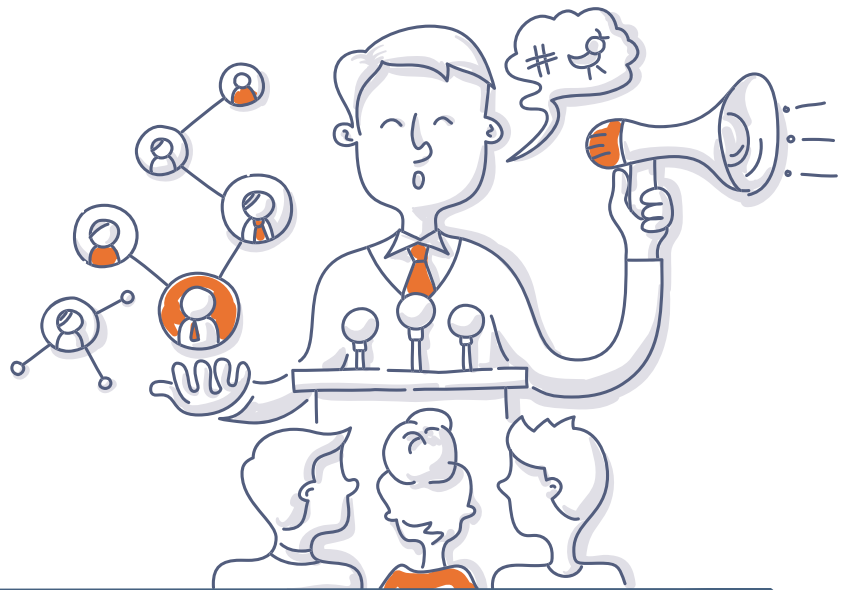


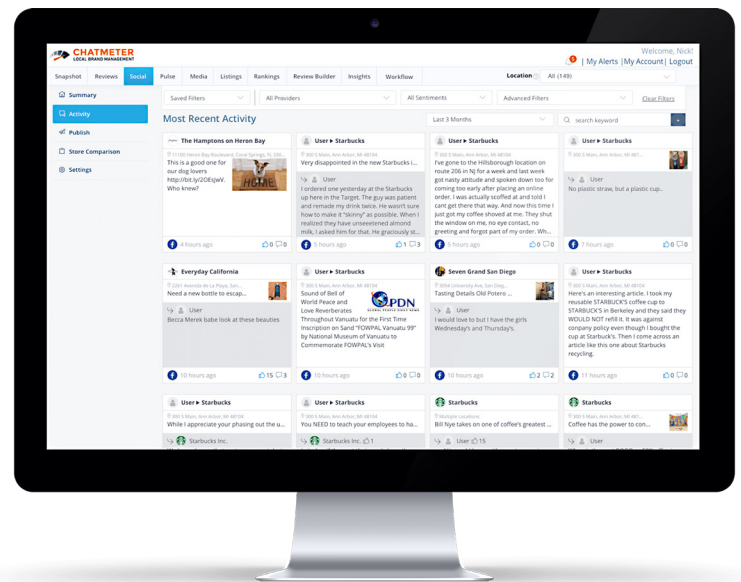
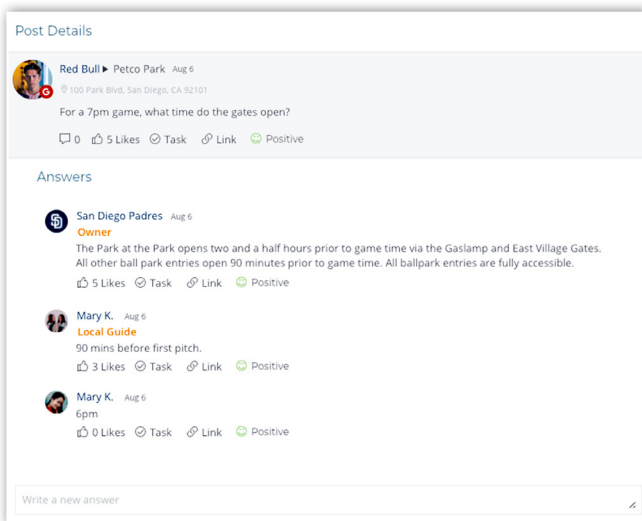
CHATMETER'S SOCIAL SUITE

Talk with your customers, not at them. Chatmeter's Social Suite monitors everything from Facebook to Google Q&A. Designed with enterprise brands in mind, managing multiple local social accounts has never been so easy. Tied to Chatmeter's industry-leading all-in-one dashboard you'll always know just how impactful your local social media efforts are.



A SOCIAL SUITE DESIGNED FOR ENTERPRISE BRANDS & AGENCIES

- ✓ Drive Engagement Across Top Social Media Sites
- ✓ Streamline Campaigns With Publishing Calendars
- ✓ Advanced Analytics Track Trends & Optimal Content
- ✓ Store Comparison Reporting on Engagement
- ✓ Built-in Escalation and Approval Systems



"Chatmeter's social media and reputation management platform has helped us increase sales and profitability."

- Jodi Boyce
 VP of Marketing
 Teriyaki Madness

78% Of social media users who leave a comment expect a response from the brand within an hour.



SOCIAL MEDIA TOOLS FOR THE MULTI-LOCATION BRAND

Social Monitoring

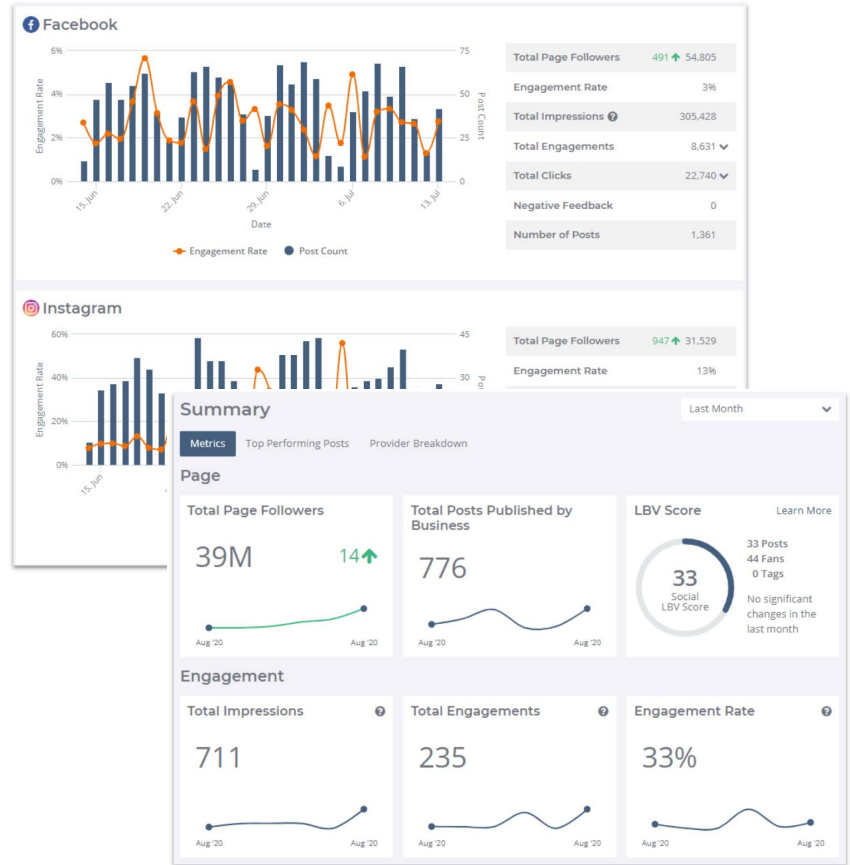
- ✓ Real-Time Social Chatter
- ✓ Advanced Filtering
- ✓ Hashtag Tracking and Trends
- ✓ Competitor Content Tracking
- ✓ Google Q&A Integration

Social Media Publishing

- ✓ Create & Schedule Posts Across Facebook, Instagram, LinkedIn, and Twitter
- ✓ Google Posts Publishing on 3 Post Types
- ✓ Bulk Publishing

Social Media Analytics

- ✓ Post Engagement Metrics
- ✓ Top Performing Posts
- ✓ Provider Breakdown
- ✓ Track Trends Across All Providers & Locations
- ✓ Social Analytics Modules for Custom Reporting



ENGAGEMENT FEATURES

SOCIAL			
	BASIC	PRO	PREMIUM
Monitoring	X	X	X
Unlimited Users	X	X	X
Pulse Sentiment Analysis	Basic	Advanced	Advanced
Hashtag Monitoring	X	X	X
Snapshot	X	X	X
Email Alerts	X	X	X
LBV Scoring System	X	X	X
Commenting		X	X
Respond to Google Q&A		X	X
Retweet for Twitter		X	X
"Like" posts		X	X
Analytics Studio		Basic	Basic
Workflow Task Management		Basic	Advanced
Publishing			X
Bulk Schedule and Posting			X
Publish Own Google Q&A			X
Engagement Metrics			X
Shared Mixed Media Content			X